

## About Hardwood Flooring

Be an informed consumer. Here's what you need to know about purchasing hardwood.

### Wood Quality

Hardwood is beautiful. Flooring made from properly prepared lumber is bright with lively figure.

*Northern grown hardwoods have a unique beauty of their own. With skilled drying techniques, this lumber sparkles with life. Finewood's years of experience mastering the art and science of drying enable us to use all grades of lumber to their full potential.*

### Milling Quality

Excellent milling ensures flooring with a good and snug fit, that is easy to install, which lays without waste, and requires very little sanding.

*Finewood's milling and matching quality is well known in the industry. Quality control at strategic points throughout the manufacturing process and frequent machinery upgrades ensure a good fit, time after time, floor after floor.*

### Waste

Every wood application requires a certain amount of cutting waste – pieces that must be cut and cannot be reused. The more waste, the higher the cost. Often, projects will go over budget because milling defects add substantially to cutting waste, resulting in more than expected waste.

*Finewood's waste allowance is significantly lower than competing products. We recommend 3 – 5% cutting allowance, depending on many factors.*

### Installation

Flooring of consistent quality makes installation quick and easy. Loss of time due to installation challenges means higher cost and can potentially impact other construction efforts.

*Many of Finewood's repeat customers are contractors whose livelihood depends on predictable installation time and cost.*

### Durability and Warranty

When you make an investment in prefinished flooring you need some peace of mind that it will last. Protective coatings on the wood and support after the sale are important considerations.

*Finewood's prefinished products include 10 coats of semi-gloss polyurethane UV coating with aluminum oxide for durability, and are supported with a 25-year limited warranty.*

### People who help and care

Wood is one of the Earth's most wonderful and useful renewable resources.

*At Finewood, we love working with wood and are inspired to use our experience to help you make the best investment for your needs. Finewood is a member of several industry and business associations and has attained certification with the Forest Stewardship Council – an international network that promotes responsible management of the world's forests.*

## Contact Us

*For questions, comments, or price quotation, please call or email.*

Toll free (in Canada): 1-877-295-1654

info@finewoodflooring.ca

Tel: (902) 295-2874

Fax: (902) 295-1982

Outside of Canada call  
(Nova Scotia, Canada)  
(902) 295-2874

### Mailing Address

Finewood Flooring & Lumber Limited  
Site 1, Box 1, RR#3 Middle River  
Baddeck, Nova Scotia  
B0E 1B0 Canada

### Showroom and Manufacturing Facility Address

Finewood Flooring & Lumber Limited  
2930 Cabot Trail, Middle River  
Cape Breton Island, Nova Scotia  
B0E 1B0 Canada

[www.finewoodflooring.ca](http://www.finewoodflooring.ca)



**FINewood**  
FLOORING & LUMBER LIMITED

Manufacturers and suppliers of high quality  
hardwood strip flooring, plank flooring,  
dimension stock, cabinet-grade kiln dried  
lumber, and trims and mouldings.

### We love wood!

It's our only business. We work with it every day, and appreciate its beauty and benefits. Unlike shopping at retailers and big-box stores, our well-trained and knowledgeable staff is eager to provide you with personal attention. Contact us – you'll be glad you did and so will we!

Good forest management  
is good sense and good business.

*Finewood has attained Chain of Custody certification with the Forest Stewardship Council – an international network that promotes responsible management of the world's forests.*



The FSC logo identifies products from well-managed forests.  
Certificate Number: SW-COC-1164. © 1996 Forest Stewardship Council A.C.

[www.finewoodflooring.ca](http://www.finewoodflooring.ca)



# FINWOOD

FLOORING & LUMBER LIMITED

## About Finewood Flooring

Since 1982, Finewood Flooring & Lumber Limited has been providing high quality, kiln dried hardwood products. Located in the heart of the hardwood forests of Cape Breton Island, Nova Scotia, Canada, our woods are collected and processed on site for our manufacturing plant and showroom facility, and worldwide flooring and dimension sales.

Our high quality, competitively priced products offer easy installation and minimum waste. By selectively sorting through all available grades of wood, applying a proven manufacturing process, skilled drying, and climate controlled storage, we are able to capture the full potential of every board.

Much of Finewood's business comes from repeat customers who have directly experienced the lasting benefits of our products. Many of these customers are in Europe and the Mediterranean, where quality and consistency are paramount.

Our products can be purchased directly from our website, by visiting our showroom, or through our agents and distributors.

We want to help you make the most of your hardwood investment! Please contact us and our knowledgeable staff will help you choose the right grade and species of wood to bring out the best in your residential or commercial application. Put our experience to work for you.



## Our Products



### Unfinished Flooring

Traditional unfinished flooring is perfect for contractors or do-it-yourself applications. Available in strip or plank in such a wide variety of species, widths and grades, there is sure to be something appropriate for you.



### Prefinished Flooring

For remodeling, or when finishing on site is impractical, we provide factory-prefinished flooring. This is Finewood Flooring with the same great milling and quality, and the convenience of a prefinished product.



### Trims & Mouldings

To further complement your floors Finewood provides baseboard, window and door trims, and stair treads and risers. Feature strips and borders can enhance or spotlight areas in your home.

*Better results  
Faster installation*

*The quality of our products assures consistent results with fast installation and minimum waste.*



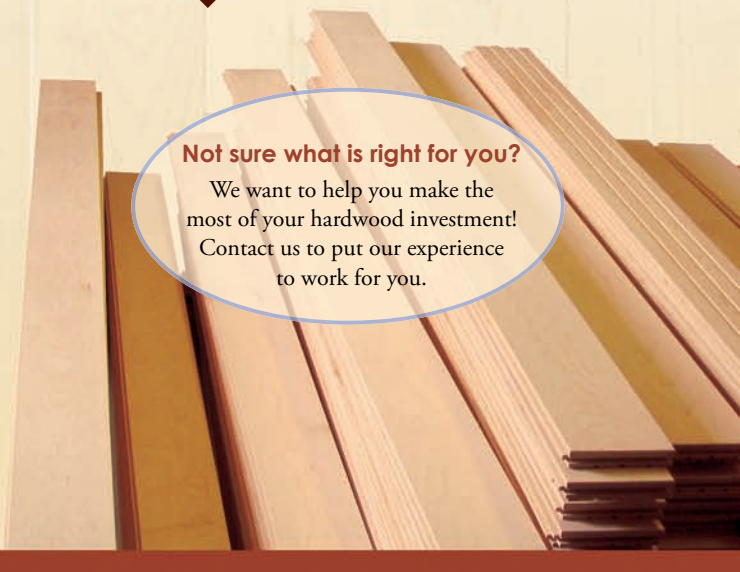

### Dimension Stock

Finewood supplies hardwood manufacturing plants worldwide with custom order dimension stock. Orders are filled promptly and with care.



### Specials and Promotions

Visit our website at [www.finewoodflooring.ca](http://www.finewoodflooring.ca) for the latest specials and promotions – while supplies last!



### Not sure what is right for you?

We want to help you make the most of your hardwood investment! Contact us to put our experience to work for you.